



Photoshoot Prep Guide

Our goal at Amplify is to create the best quality images of your property. Below is a guide to help you and your client prepare for your upcoming shoot. Please pass this along to them at the time of the booking.

General Prep Work

Be photo ready All cleaning and staging of the home and property should be done before we arrive, preferably a day prior to the shoot.

Remove or secure pets We both love animals, but unfortunately we can't have them around for the shoot. Cats and dogs must be secured (preferably in the garage or somewhere not being photographed) or off the property to ensure our safety, as well as theirs. We also ask that you hide their food and water bowls, as well as litter boxes.

Please notify us if there will be any pets at the property so we are aware.

Closets will need to be organized if they are to be shot. We normally only shoot the master closet(s), unless otherwise requested. **Garages and unfinished basements** are not normally shot unless requested as well. If they are to be shot, please notify us and organize those areas as much as possible.

Outside Prep

Mow and trim yard

Hide hoses

Move vehicles Please make sure all cars, boats, or other vehicles are not in the driveway or in front of the home, so we can get a clear view of the property.

Hide trash cans Please put cans/bins in the garage or as hidden as possible.

Turn off sprinklers at least two hours before the shoot.

Pick up the poop if you have a pet. We will likely be taking photos from several corners of the property.

Prep pool and spa If you have a pool and/or spa, please have them clean with the covers removed. For spas, please provide instructions for how to turn it on.

Clean patio furniture Please remove all dust, cobwebs, and other debris from the furniture, and open umbrellas if they are present. If there is a **fire pit**, please remove the cover, leaves, and have it empty or stacked wood inside.



Inside Prep

Declutter kitchen A few items on the counters are usually fine, but dishes, sponges, rags, etc. should be put away. It's best to remove all magnets, pictures, etc. from the refrigerator and remove throw rugs from the floor. Tip: a bowl of fruit or some flowers can help elevate the look of the space.

Declutter bathrooms Toothpaste, toothbrushes, shampoos, razors, and other personal items should be hidden. Decorative unused soaps, candles, flowers, etc. are preferred. It's also good to remove all bath mats from the floor.

Prep bedrooms All bedrooms should have their beds made and items put away. As many personal items as possible should be removed from bedside tables.

Hide trash cans Trash can distract in a photo so please hide them all in the garage, closet, or space that will not be photographed

Hide portable fans

Hide cords and remotes Sometimes electrical cords can't be hidden, but you will have more appealing pictures if you can hide TV remotes, game consoles, and any noticeable cords.

Clear entryways Remove all shoes, umbrellas, and similar items from entryways.

Open blinds with views Your indoor photos will show outdoor views if there are views, or just light if a window looks onto a neighbor or other unappealing view.

Please test and replace any burned out or mismatched bulbs the day prior.

Turn off ceiling fans Before we arrive, please make sure all ceiling fans are turned off. We will need the fan lights on for the shoot. If fan is controlled by a remote, please leave remote out for us.

Twilight Prep

If you've scheduled a twilight shoot the following are additional items to prepare before we arrive. Note: twilight shoots have tight schedules to ensure optimal lighting, so please make sure all of these items are ready before we get there.

Turn on all interior and exterior lights All lights throughout the property need to be turned on. Please replace all burned-out bulbs the day before if possible, and make sure bulbs are matching in color and power for consistency.

Turn on spas and remove covers If you have a spa, remove the cover, and turn it on before we arrive. Turn on the lights in the spa as well.

Turn on pool lights If you have a pool, turn on the pool lights before we arrive, and remove any leaves and pool skimmer.

Turn on water features If you have fountains, waterfalls, or similar water features, please turn them on before we arrive.

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